



19th Annual Celebration of Excellence

Friday, April 29, 2016

The Doubletree | Ontario, California

Participation Opportunities

Join us in Making a Difference

Investing in the Next Generation of World Changers!

On behalf of the 70,000 weekly readers of the Inland Valley News, we are thrilled to invite you to join us as a sponsor of our 19th Annual Celebration of Excellence Awards Gala & Scholarship Dinner.

Hundreds of the Inland Empire's most influential business, political, faith-based and community leaders will come together to celebrate the outstanding work and achievements of individuals and organizations — along with many “unsung heroes” who have made a positive impact in service to Inland Empire communities and beyond.

As the largest business gathering of its kind in the Inland Valley, this “feel-good” event provides an opportunity

to build brand awareness for your company or organization, while supporting a very important cause.

The proceeds from the event will provide scholarships and internships to champion and support deserving students from under-privileged communities who are pursuing an education or careers in mass communications, the arts, as well as those who are pursuing careers in the STEM-related industries.

As a sponsor or supporter, your company would be joining forces with more than 30 new and returning sponsors by partnering with us for this monumental event.

The following pages of information outlines our sponsorship levels which include your company or organization being featured in the Inland

Valley Newspaper Group's printed publications, websites, press releases and other media outreach efforts.

Your company or organization can also be highlighted in the commemorative souvenir program booklet, and garner live recognition from the podium during the awards program. Tickets, tables and program booklet advertising are also available.

The Celebration of Excellence provides a unique opportunity for your company organization to increase its market share while affirming your commitment to corporate social responsibility and business diversity. In the days ahead, we will be in touch to answer any questions that you might have and to further discuss your company's participation.

Join Us in Making a Difference!



19th Annual Celebration of Excellence Awards Gala & Scholarship Dinner

Event Details

- Event:** 19th Annual Celebration of Excellence Awards Gala & Scholarship Dinner
- Theme:** Investing in the Next Generation of World Changers
- Date:** Friday, April 29, 2016
VIP Reception - 5:30pm
Awards Gala, Dinner & Program - 7:00pm
- Location:** The Doubletree Ontario Airport
222 N Vineyard Ave, Ontario, CA 91764
- Proceeds:** The proceeds from the event will provide scholarships and internships to champion and support deserving students from under-privileged communities who are pursuing an education or careers in mass-communications, the arts, as well as those who are pursuing careers in the STEM-related industries.
- Attendees:** Hundreds of the Inland Empire's most influential business, political, faith-based, media, entertainment and community leaders.
- More info:** TaLese Morrow, Sponsorship Coordinator
19th Annual Celebration of Excellence
2009 Porterfield Way, Suite C
Upland, CA 91786
(909) 985-0072

Who's Attends the Celebration of Excellence?

Past Celebration of Excellence Awards Gala & Scholarship Dinner attendees has included...



(L-R) CNN Hero Finalist Kim Carter, Time for Change Foundation; Bernard and Shirley Kinsey, The Kinsey Collection and L.A. City Councilman Curren Price.



Frank Robinson, Public Affairs Manager, Union Bank of California



Tracy Underwood, National Manager, Philanthropy and Community Affairs Toyota Motor Sales, USA



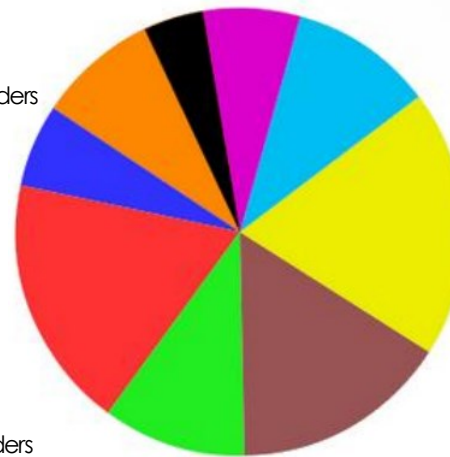
(L-R) Civil Rights Icon Myrlie Evers-Williams and Philanthropist, Attorney Herbert Hafif; Hafif Family Foundation.



(L-R) California State Assembly-member, Cheryl Brown; Chaffey College President Dr. Henry Shannon and San Bernardino County Supervisor Josie Gonzales



- 9%** Businesses Owners and Entrepreneurs
- 6%** Elected and appointed governmental leaders
- 21%** Corporate Executives
- 9%** Public school and college administrators
- 14%** Philanthropists and foundation Executives
- 23%** Non-profits and Community Stakeholders
- 6%** Television, Radio and Print Media Outlets
- 3%** Sports and entertainment Personalities
- 9%** Church and Faith-Based Organization Leaders



- 8%** Executive/Professionals
- 5%** Head of Department
- 12%** CEO/Executive Director
- 6%** Senior Pastor
- 19%** Manager/Administrator
- 17%** Owner/Proprietor
- 21%** Employee
- 9%** Freelance
- 3%** Volunteer/Student/Intern

Meet Our 2016 Celebration of Excellence Honorees

The 2016 Celebration of Excellence Honorees include...



Lifetime Achievement Award

Eric Dickerson

NFL Hall of Famer, Entrepreneur
and Philanthropist



Corporate Leadership Award

Dr. Felice Loverso

CEO, Casa Colina Hospital
and Centers for Health Care



Publisher's Choice Award

Tamara Weston

National Manager, Multicultural
Marketing, MACYS



Excellence in Hospital Administration Award

Richard E. Yochum

President & CEO, Pomona Valley
Hospital Medical Center



Educational Leadership Award

Laura Mancha

Board Member,
San Bernardino County
Superintendent of Schools



Excellence in Educational Innovation

Dr. Lester J. Jones

Exec. Associate Dean for Academic
Affairs, Western University of
Health Sciences



Excellence in Community Health Leadership

Dr. Martha Melendez

Associated Designated Institutional Official,
Arrowhead Regional Medical Center



Excellence in Jurisprudence

Gilbert A. Holmes, JD

Dean and Professor
of Law, University of
La Verne College of Law

Giving Life to Dreams: The Impact of Shining Glory Publications' Inland Valley Scholars Program

According to the California Department of Education Data Reporting Office's Special Report on the Number of Graduates and Graduates Meeting UC/CSU Entrance Requirements (Pomona Unified School District), only 12.3 % of African-American students (non-Hispanic) and 3.7% of Hispanic or Latino students graduated High School having completed all courses required for UC and/or CSU entrance. To increase the number of students that are prepared, not only for college acceptance, completion and viable careers, but to also become positive contributors to Inland Valley Communities and the world at large, Shining Glory Publications Inc. presents our Inland Valley Scholars Program (I.V. Scholars Program).

OUR MISSION

The mission of I.V. Scholars Program is to provide mentorship, comprehensive training programs, and support services that will promote student's development of the 21st century competencies and leadership capacities required to effectively become powerful, thoughtful engaged leaders of change within the global economy.

COLLEGE TRACK PROGRAM OVERVIEW

Our Shining Glory College Track Program is designed for students who are entering college. Only students who have matriculated through the Shining Glory Scholars Program or who have received a Shining Glory Scholarship can participate in the College Track Program. *The College Track Program students receive:*

- a) Scholarships;
- b) Mentorship;
- c) Leadership Development Training;
- d) Service learning projects, and;
- e) Internships



Participation Opportunities

(Join our present and past sponsors and supporters)



This signature event is an ideal networking opportunity with a substantial, sophisticated audience who would appreciate your commitment to our community. The Celebration of Excellence also provides the Presenting Sponsor the exclusive opportunity to reward clients and employees with a VIP experience and to showcase a product or service during the event.

Platinum Circle/Title Sponsor (one available) \$25,000
Supports scholarship fund and Inland Valley Scholars Program tuitions for 10 middle/high school students.

Benefits:

- Exclusive "Your Company Presents...Naming Rights"
- VIP Platinum Section Tables for 20 people with company signage
- Your company logo on the red carpet "step and repeat" media photo backdrop;
- Inclusion in VIP/honoree photo opportunities;
- Prominent signage at the event and acknowledgement during the program;
- Greetings or remarks from your company's VIP during the awards program;
- Mention of your sponsorship and support in all news and promotional outreach;
- Exclusive back cover full page color commemorative program book advertisement;
- Prominent recognition in the Inland Valley News' Post-Event Sponsor Thank You advertisement
- Corporate logo and link on Inland Valley News and COE event website; and
- Other promotional opportunities as available and mutually agreed.

Presenting Sponsor..... \$17,500
Supports scholarship fund and Inland Valley Scholars Program tuitions for 7 middle/high school students.

Benefits:

- VIP Gold Section Table for 10 people with company signage;
- Inclusion in VIP/honoree photo opportunities;
- Prominent signage at the event and acknowledgement during the program;
- Mention of your sponsorship and support in all news and promotional outreach;
- Full page color, premium placed ad in commemorative program booklet;
- Recognition in the Inland Valley News' Post-Event "Sponsor Thank You" advertisement;
- Corporate logo and link on Inland Valley News and COE event website; and
- Other promotional opportunities as available and mutually agreed.

Silver Circle Sponsor..... \$10,000
Supports scholarship fund and Inland Valley Scholars Program tuitions for 4 middle/high school students.

- VIP Silver Section Table for 10 people with company signage;
- Your company logo on event signage and acknowledgement during the program;
- Mention of your sponsorship and support in all news and promotional outreach;
- Half page color ad in commemorative program booklet;
- Recognition in the Inland Valley News' Post-Event "Sponsor Thank You" advertisement;
- Corporate logo and link on Inland Valley News and the COE event website; and
- Other promotional opportunities as available and mutually agreed.

Bronze Circle Sponsor.....\$5,000
Supports scholarship fund and Inland Valley Scholars Program tuitions for 2 middle/high school students.

- VIP Bronze Section Table for 10 people with company signage;
- Mention of your participation and support in news releases and promotional outreach;
- 1/4 page color ad in commemorative program booklet;
- Recognition in the Inland Valley News' Post-Event "Sponsor Thank You" advertisement;
- Corporate logo and link on Inland Valley News and the COE event website; and
- Other promotional opportunities as available and mutually agreed.

Table Sponsor..... \$2,500
Supports College Scholarships + 1 Full-Year Tuitions for Inland Valley Middle/High School Scholars Program

- Table for 10 with company signage at the awards gala and dinner;
- Business card color ad in commemorative program booklet;
- Recognition in the Inland Valley News' Post-Event "Sponsor Thank You" advertisement;
- Corporate logo and link on Inland Valley News and the COE event website; and
- Other promotional opportunities as available and mutually agreed.

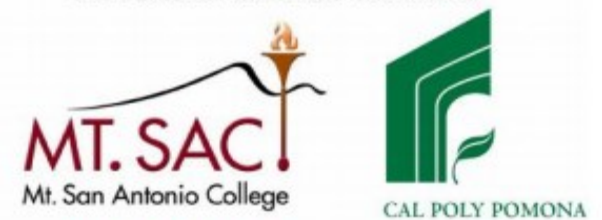
Award Category Sponsor (New! Limited availability.) \$1,250
 • Opportunity to title an award category in your company or organization's name; and
 • Opportunity to present the award during the 19th Annual Celebration of Excellence.

Individual Tickets \$125

| Souvenir Program Booklet Advertising | Color | Black & White |
|--------------------------------------|---------|---------------|
| • Full Page 7.5" x 10" | \$1,250 | \$750 |
| • 1/2 Page 7.5" x 4.75" | \$ 750 | \$450 |
| • 1/4 Page 3.5" x 4.75 | \$ 500 | \$250 |
| • 1/8 Page (Bus. Card) 3.5" x 2 | \$ 250 | \$125 |

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(Join our present and past sponsors and supporters)



Media Outreach

Each event provides wide exposure through a variety of media outlets and marketing channels. Please use the table below as a basic guide of the types of advertising, public and community relations opportunities afforded by an event sponsorship. *Refer to your sponsor contract for specific recognition opportunities and requirements. Each sponsor should provide a high-quality color and black-and white logo (.EPS or vector logos preferred) to the Arts Council with appropriate time to meet print and placement deadlines. Final pieces will be presented for sponsor approval before going to print.

| OUTREACH | DETAILS |
|---------------------|--|
| Printed Invitations | Approximately 1,000 sent via U.S. Mail to elected officials, business and community leaders throughout the Inland Empire. |
| Print Advertising | Advertising in the Inland Valley News featuring the names and logos throughout the 12 weeks leading up to the 19th Annual Celebration of Excellence. Weekly readership: 70,000 |
| Online/Social Media | Banner advertising on InlandValleyNews.com (50,000 hits per month), as well as viral promotion through IVN's Facebook, Instagram, Twitter, LinkedIn, and Pinterest communities. |
| Radio Outreach | Public Service Announcements and community outreach interviews about the 19th Annual Celebration of Excellence, the honorees, sponsors and the Shining Glory Publication's Inland Valley Scholars Program. |
| Television Outreach | Public Service Announcements and community outreach interviews about the 19th Annual Celebration of Excellence, the honorees, sponsors and the Shining Glory Publication's Inland Valley Scholars Program. |



Participation Form

19th Annual Celebration of Excellence Awards Gala & Scholarship Dinner | Friday, April 29, 2016 | The Doubletree Ontario Airport, 222 N Vineyard Ave, Ontario, CA
Please complete the form below to confirm your chosen sponsorship package. Completed forms can be returned to TaLese Morrow, Sponsorship Coordinator at talese@inlandvalleynews.com or by fax at 909-981-9998. Please contact us with any questions at 909-985-0072.

CONTACT INFORMATION

Company/Organization Name

Contact Name

Email

Phone

Address

City, State, Zip Code

PARTNERSHIP OPPORTUNITIES

SPONSORSHIP PACKAGES

- ___ \$25,000 Platinum/Presenting Sponsorship
- ___ \$17,500 Gold Sponsorship
- ___ \$10,000 Silver Sponsorship
- ___ \$5,000 Bronze Sponsorship
- ___ \$2,500 Table Sponsor w/ Signage
- ___ \$1,250 Award Category Sponsor

INDIVIDUAL TICKETS

- ___ \$125 Patron Seating Tickets

SOUVENIR PROGRAM ADVERTISING

- ___ \$1,250 Full Page -Color
- ___ \$750 Half Page -Color
- ___ \$500 Quarter Page -Color
- ___ \$250 Eight-Page/Business Card - Color
- ___ \$750 Full Page-Black & White
- ___ \$450 Half Page-Color
- ___ \$250 Quarter Page-Color
- ___ \$125 Eight-Page/Business Card

**Includes individual listing in Networking Section of Souvenir Program Booklet.*

PAYMENT INFORMATION

- ___ Please send me an invoice.
- ___ I have enclosed a check made payable to the Shining Glory Publications.
- ___ Please charge my/our credit card:
Card Type (Circle): Visa / Master Card

Name on card _____

Credit card number _____

Billing address _____

City _____ State _____ Zip Code _____

\$ _____
Total Sponsorship Amount

Signature

Date



Upon receipt of your completed Sponsorship form, Celebration of Excellence staff will contact you to discuss event arrangements, sponsorship benefits, seating, signage and recognition.

Please send your high resolution color and black and-white logos (.EPS or vector preferred) to coegala@inlandvalleynews.com

All materials will be sent for your approval before going to print.