## **VBMA and Parasitology Club Presents:**



Come and learn about the 3 Day Startup event that will be held October 28, 29, & 30!



### Speakers:

#### Dr. Olukemi Sawyerr

Director of the student innovation idea lab in Cal Poly Pomona

#### **Shayna Dunitz**

3DS Program Manager

#### When:

**Tuesday** 

September 6th 2016

12-12:50pm

#### Where:

HEC Lecture Hall 1
2nd Floor

# What Happens at a 3 Day Startup?

Students progress through a series of modules in a learning-by-doing environment that include:

- Ideation
- **❖** Team Formation
- Customer Discovery
- Rapid Prototyping
- Pitch Workshops







Contact: Parasitologyclub@westernu.edu